Mission Statement
The mission of New Orleans Baptist Theological Seminary is to equip leaders to fulfill the Great Commission and the Great Commandments through the local church and its ministries.

Course Purpose
The purpose of this course is to increase the student’s knowledge and skill in three areas that lead to successful church planting leadership: (1) strategic thinking, planning, and implementation (2) approaches to church growth that are biblically sound and culturally wise; and (3) working with others in a manner consistent with biblical principles.

Core Value Focus
The course focuses on the core values of Missions and Leadership.

Curriculum Competencies Addressed
The course addresses Servant Leadership and Disciple Making.

Course Description
The purpose of this course is to examine the various major aspects of church planting in detail in order to prepare the student to make key ministry decisions. A major focus of the class will be to prepare a complete strategy for a real target community, including issues such as purpose statement, vision, values, philosophy of ministry, target audience, budgeting, and other related matters.

Learning Objectives
- Develop skills in strategic thinking, planning, and implementation.
- Adopt approaches to church growth that are biblically consistent and culturally wise.
- Communicate the biblical basis and the practical need for starting churches today.
- Increase skills in working with others in a manner consistent with biblical principles.
- Learn to recruit sponsor churches.
- Understand several models of churches that are reaching people with the Gospel.

Learning Methodology
Students will learn from reading, classroom discussions, lectures by the professor and experts in the church planting field, and course assignments.
Learning Resources
Jack Allen Jr., *Heart Attitudes*, audio download at [www.awakeningfreedom.com](http://www.awakeningfreedom.com).
Roland Allen, *Missionary Methods: St. Paul’s or Ours?*
Andy Bruce and Ken Langdon, *Essential Managers: Strategic Thinking.*
H. Richard Niebuhr, *Christ and Culture.*
Kate Turabian, *A Manual for Writers of Term Papers, Theses, and Dissertations, 6th ed.*

Optional Resources
Ed Stetzer, *Planting New Churches in a Postmodern Age.*

Course Requirements
1. **Ditties.** Write 10, one page ditties (exactly one page) per the topic and course calendar listed below. Each ditty will be double-spaced and consistent with Turabian form. *Students may attend and write a 2-page 11th ditty on a pre-approved conference. Students submitting an 11th ditty will have their lowest ditty grade dropped. Previously approved conferences include Greer-Heard, Origins, Evangelical Theological Society, Evangelical Missiological Society, and those conducted by Harold Bullock.*

2. **Class Communicators.** Submit four Class Communicators per the course calendar. Communicators offer an avenue to ask questions and give the professor feedback on the material presented in class. Use the form on Blackboard.

3. **Exams.** Three exams will cover material offered in readings and lectures. The first two exams will be open book and found on Blackboard on the dates listed in the course calendar. If you have trouble with Blackboard, contact blackboardhelpdesk@nobts.edu (not your professor please).

4. **Service Project.** Students will participate in a service project to help rebuild New Orleans on Feb. 5 (weather permitting), and will witness to at least one nonbeliever on the same day. The service project for this class will involve cleaning or rebuilding a house for a half day. Students will submit one ditty reflecting on *service* and one on *evangelism* at the beginning of the class period following the service project. Additional details will be given in class and on Blackboard as they are available.

5. **New Church Proposal.** Develop a written proposal for a new church—a strategic plan using the methodologies presented in course resources and class meetings. Paper will be 5-pages, double-spaced, Turabian form.

6. **“The Buzz” Strategic Thinking Project.** Students in this course will work together to develop and implement a strategic plan that creates excitement for church planting among NOBTS students.
   a. Your project goal is to enlist as many NOBTS students as possible to involve themselves in church planting by either (1) leading a new church, (2) joining a
church planting team as a support member (music, drama, arts, children, youth, discipleship, evangelist, administrator, etc.), or (3) leading their church to financially sponsor a new church. **Be creative!**

b. The professor will base individual grades on three factors: 1/3 on the measured results of the project; 1/3 on the project paper; and 1/3 on student evaluations. *Any student who fails to submit any part of his or her work on time will be penalized 20 points on their project grade.*

   i. Submit a 5-7 page paper describing and evaluating the strategy. Include a brief description of the strategy, the duties of each group member, a description of the tangible results of the project, and a critique of your project. Include a floppy disk or CD with your paper and an Excel file listing the name, address, phone number, e-mail, and level of commitment for each student you enlist.

   ii. Submit samples of any materials that you distributed.

   iii. Each student will submit one evaluation form (available on Blackboard) for each of the other students in the class.

c. The project budget is $300.00 (real money!). Students may purchase items for the project and submit receipts for reimbursement. Professor must sign purchase order form (available on Blackboard) for all expenditures prior to purchase. A single reimbursement form (available on Blackboard), payable to one person, must be submitted with original receipts on or before May 10, 2006. **No reimbursement requests will be accepted after May 10. NOBTS business office will reimburse approved expenses within three weeks after students submit reimbursement form with original receipts.**

**Evaluation of the Student’s Work**

Dr. Allen assigns letter grades per the NOBTS course catalog. Should a student’s final numerical grade come within a fraction of the next higher letter grade, Dr. Allen may—at his discretion—consider promoting the student to the next higher grade based on his or her attitude, positive contributions to the field, and preparedness for classroom discussions. The Bb site for this course lists additional details regarding the criteria used to grade assignments.

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Distribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ditties</td>
<td>30% (average of 15 individual grades)</td>
</tr>
<tr>
<td>Class Communicators</td>
<td>15% (average of 5 individual grades)</td>
</tr>
<tr>
<td>Exams</td>
<td>20% (exams 1 &amp; 2: 5% each; final exam: 10%)</td>
</tr>
<tr>
<td>New Church Proposal</td>
<td>15%</td>
</tr>
<tr>
<td>Buzz Project</td>
<td>20%</td>
</tr>
<tr>
<td>Absences</td>
<td>-1% each</td>
</tr>
</tbody>
</table>
Late Assignments receive a 20 point penalty. Dr. Allen will receive pleas for mercy due to unforeseen circumstances. “I caught the flu,” is not considered an unforeseen circumstance, but, “I caught the flu and ended up in the hospital,” is.

Student/Professor Conferences are welcomed. The professor is available to meet with students in groups on a drop-in basis during office hours or privately by appointment. Office hours are published outside the professor’s office. Students may make appointments with Dr. Allen’s assistant.

Disclaimer. This syllabus proposes a course of study for a given time period. Occasionally, however, things change. The professor(s) reserve the right to adjust the syllabus when he reasonably thinks that doing so will enhance the learning experience of his students. The professor(s) will not add assignments or change the grading standards of the course.
CHPL5381 STRATEGIC CHURCH PLANTING FOR MULTIPLICATION
STRATEGIC CHURCH PLANTING OUTLINE

1. INTRODUCTION
   1.1. What is the current situation?
       1.1.1. Changing ratio of churches to population
       1.1.2. Ratio of members to evangelistic converts
   1.2. Envision increasing the number of believers in the US & Canada by 10%. How can we
       achieve that?
       1.2.1. Develop “catalytic” church planting missionaries
       1.2.2. Send them to leverage points

2. HOW DOES ONE DEVELOP PEOPLE FOR THE TASK?
   2.1. Decide what kind of people you want
   2.2. Assess candidates
       2.2.1. What have they started?
       2.2.2. Are they genuinely humble?
           2.2.2.1. before the Word?
           2.2.2.2. before leaders?
       2.2.3. Are they (and their spouse) likeable?
       2.2.4. Have they developed a track record of good judgment?
       2.2.5. How do they treat others?
   2.3. Teach skills (1–4 years)
       2.3.1. Strategic planning
       2.3.2. Cultural exegesis
           2.3.2.1. from outside (demographics, psychographics)
           2.3.2.2. from inside (listening)
       2.3.3. Send them out to make a few disciples
       2.3.4. Critique their performance
   2.4. Choose the right model for the people they can reach
   2.5. Develop a strategic plan
       2.5.1. Written and oral presentations (while staying sober)
       2.5.2. Purpose
       2.5.3. Vision
       2.5.4. Budgeting
       2.5.5. Meeting places for groups
       2.5.6. Legal matters
   2.6. Implement strategy
       2.6.1. Find sponsors
       2.6.2. Build a team
           2.6.2.1. values move forward or hold back
           2.6.2.2. direction from above
           2.6.2.3. ministry from below
2.6.2.4. administrative assistance  
2.6.2.5. music, children, youth, or other ministry specialists  
2.6.3. Time (5-15 years)  
2.7. Developing other change agents  
3. CONCLUSION Find a leverage point and move something  

SAMPLE STRATEGIC MODELS
- House Church & House Church Network www.housechurch.org, www.therockcc.us  
- Emerging Models http://emergingchurchnetwork.com, www.emergingchurch.org,  
SELECTED BIBLIOGRAPHY

Books


**Audio**


**Websites**

*Emerging Culture*
Acts 29 www.a29.org
The Ooze www.theooze.com
Dan Kimball www.vintagefaith.com
Passion Network www.worship.com
Leonard Sweet www.leonardsweet.com
Sally Morgenthaler www.sacramentis.com

Missions
American Society of Missiology www.asmweb.org
Epic Evangelism www.epicteam.org
The Bridge (NAMB) thebridge.namb.net
North American Mission Board www.namb.net
Teen Missions International www.teenmissions.org

Leadership
Harold Bullock www.haroldbullock.com
Bob Logan www.coachnet.org
Aubrey Malphurs www.malphursgroup.com
John Maxwell www.injoy.com
Rick Warren www.pastors.com

Church Planting
Church Planting Village (NAMB) www.churchplantingvillage.com
Bob Roberts churchplanter.com
Ed Stetzer www.newchurches.com

Miscellaneous
Church Smart Resources www.churchsmart.com
Leavell Center NOBTS www.leavellcenter.com
Link Demographics www.link2lead.com
Outreach Marketing www.outreach.com
Portable Church www.portablechurch.com
# CHPL 5381
## COURSE CALENDAR

### JANUARY
- **Jan 30**: Orientation, topic 1, brainstorm for Whispering Pines
- **Feb 5**: Service Project
- **Feb 6**: Exam 1 due (no class)
- **Feb 7-10**: Bulkow Conf Systems Thinking in Ft. Worth, TX
- **Mar 6**: Exam 1 due, Ditty 6 due

### FEBRUARY
- **Feb 5**: Exam 1 due (no class)
- **Feb 6**: Exam 1 due
- **Feb 13**: Life Beyond Seminary in HSC
- **Feb 20**: Mardi Gras (no class)
- **Feb 23-24**: Greer-Heard Point-Counterpoint: The Future of Atheism
- **Mar 6**: CC 1 due, Ditty 3 due

### MARCH
- **Mar 6**: CC 1 due, Ditty 3 due
- **Mar 9-10**: SE Regional ETS/EMS at Baptist College, Graceville, Fl.
- **Mar 13**: Ditty 4 due, Imitating Christ the Transformer (Niebuhr’s book), topic 2.3 in class (cont.)
- **Mar 20**: Ditty 5 due

### APRIL
- **Apr 3**: CC 4 due, Ditty 6 due
- **Apr 8**: Exam 2 due
- **Apr 9**: Exam 2 due
- **Apr 10**: Ditty 7 due
- **Apr 13**: Life Beyond Seminary in HSC
- **Apr 20**: Mardi Gras (no class)
- **Apr 23-24**: Greer-Heard Point-Counterpoint: The Future of Atheism
- **Apr 27**: Church Plant Proposal due

### MAY
- **May 1**: Origins Conference (no class)
- **May 8**: Buzz Project paper due
- **May 20**: Ditty 7 due
- **May 24**: Buzz Project paper due
- **May 27**: Spring Break

---

**Extra Credit Ditty 11 due on Conference you attended**

**May 19 Graduation**